



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

American Rambler Productions
138 Conant St
Beverly, MA 01915

Contract # 1351270
Schedule Dates 08/08/12-08/14/12
Advertiser Republican National Committee-Romney (73264)
Agency American Rambler Productions (11943)
Product POLITICAL ISSUE (ns) (1187)
Brand ROMNEY/RNC/8/08 (466257)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name KINCAID,STEPHANIE
Phone/Fax /
CPE 20
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments ROMNEY/RNC 8/08
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/07/12
Last Modified
Entered By Nancy Brutus
CO-OP No
Headline # 06265255
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,336.25
Net Total \$47,238.75
Sales Tax

West Palm Beach (WPEC)
By Broadcast Month Spots Rate
Aug. 2012 115 \$55,575.00
Grand Total: 115 \$55,575.00

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) / SPOT	08/08/12-08/10/12	3	:30	6A- 7A (EST)	3				X	X	X		3	\$350.00	\$1,050.00	West Palm Beach (WPEC)		8/7/12
Est 2.0	Unapproved (NewL) / SPOT	08/13/12-08/14/12	3	:30	6A- 7A (EST)	2	X	X						2	\$350.00	\$700.00	West Palm Beach (WPEC)		8/7/12
Est 3.0	Unapproved (NewL) / SPOT	08/08/12-08/10/12	3	:30	7A- 9A (EST)	3				X	X	X		3	\$225.00	\$675.00	West Palm Beach (WPEC)		8/7/12
Est 4.0	Unapproved (NewL) / SPOT	08/13/12-08/14/12	3	:30	9A- 10A (EST)	2	X	X						2	\$225.00	\$450.00	West Palm Beach (WPEC)		8/7/12
Est 5.0	Unapproved (NewL) / SPOT	08/08/12-08/10/12	3	:30	9A- 10A (EST)	3				X	X	X		3	\$200.00	\$600.00	West Palm Beach (WPEC)		8/7/12
Est 6.0	Unapproved (NewL) / SPOT	08/13/12-08/14/12	3	:30	9A- 10A (EST)	2	X	X						2	\$200.00	\$400.00	West Palm Beach (WPEC)		8/7/12
Est 7.0	Unapproved (NewL) / SPOT	08/08/12-08/10/12	3	:30	10A- 11A (EST)	3				X	X	X		3	\$225.00	\$675.00	West Palm Beach (WPEC)		8/7/12
Est 8.0	Unapproved (NewL) / SPOT	08/13/12-08/14/12	3	:30	10A- 11A (EST)	2	X	X						2	\$225.00	\$450.00	West Palm Beach (WPEC)		8/7/12
Est 9.0	Unapproved (NewL) / SPOT	08/08/12-08/10/12	3	:30	11A- 12P (EST)	3				X	X	X		3	\$275.00	\$825.00	West Palm Beach (WPEC)		8/7/12
Est 10.0	Unapproved (NewL) / SPOT	08/13/12-08/14/12	3	:30	11A- 12P (EST)	2	X	X						2	\$275.00	\$550.00	West Palm Beach (WPEC)		8/7/12
Est 11.0	Unapproved (NewL) / SPOT	08/08/12-08/10/12	3	:30	12P- 12:30P (EST)	3				1	1	1		3	\$350.00	\$1,050.00	West Palm Beach (WPEC)		8/7/12
Est 12.0	Unapproved (NewL) / SPOT	08/13/12-08/14/12	3	:30	12P- 12:30P (EST)	2								2	\$350.00	\$700.00	West Palm Beach (WPEC)		8/7/12
Est 13.0	Unapproved (NewL) / SPOT	08/13/12-08/14/12	3	:30	12:30P- 2P (EST)	4	X	X						4	\$375.00	\$1,500.00	West Palm Beach (WPEC)		8/7/12
Est 14.0	Unapproved (NewL) / SPOT	08/08/12-08/10/12	3	:30	12:30P- 2P (EST)	6				X	X	X		6	\$375.00	\$2,250.00	West Palm Beach (WPEC)		8/7/12

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Est 15.0	Unapproved (NewL) / SPOT	08/08/12-08/10/12	3	:30	2P-3P (EST)	3			X	X	X			3	\$300.00	\$900.00	West Palm Beach (WPEC)		8/7/12
Est 16.0	Unapproved (NewL) / SPOT	08/13/12-08/14/12	3	:30	2P-3P (EST)	2	X	X						2	\$300.00	\$600.00	West Palm Beach (WPEC)		8/7/12
Est 17.0	Unapproved (NewL) / SPOT	08/08/12-08/10/12	3	:30	3P-4P (EST)	3			X	X	X			3	\$200.00	\$600.00	West Palm Beach (WPEC)		8/7/12
Est 18.0	Unapproved (NewL) / SPOT	08/13/12-08/14/12	3	:30	4P-5P (EST)	2	X	X						2	\$200.00	\$400.00	West Palm Beach (WPEC)		8/7/12
Est 19.0	Unapproved (NewL) / SPOT	08/08/12-08/10/12	3	:30	4P-5P (EST)	3			X	X	X			3	\$300.00	\$900.00	West Palm Beach (WPEC)		8/7/12
Est 20.0	Unapproved (NewL) / SPOT	08/13/12-08/14/12	3	:30	4P-5P (EST)	2	X	X						2	\$300.00	\$600.00	West Palm Beach (WPEC)		8/7/12
Est 21.0	Unapproved (NewL) / SPOT	08/08/12-08/10/12	3	:30	5P-5:30P (EST)				1	1	1			3	\$400.00	\$1,200.00	West Palm Beach (WPEC)		8/7/12
Est 22.0	Unapproved (NewL) / SPOT	08/13/12-08/14/12	3	:30	5P-5:30P (EST)				1	1				2	\$400.00	\$800.00	West Palm Beach (WPEC)		8/7/12
Est 23.0	Unapproved (NewL) / SPOT	08/08/12-08/10/12	3	:30	5:30P-6P (EST)				1	1				2	\$400.00	\$800.00	West Palm Beach (WPEC)		8/7/12
Est 24.0	Unapproved (NewL) / SPOT	08/13/12-08/14/12	3	:30	5:30P-6P (EST)				1	1				2	\$400.00	\$800.00	West Palm Beach (WPEC)		8/7/12
Est 25.0	Unapproved (NewL) / SPOT	08/08/12-08/10/12	3	:30	6P-6:30P (EST)				1	1	1			3	\$600.00	\$1,800.00	West Palm Beach (WPEC)		8/7/12
Est 26.0	Unapproved (NewL) / SPOT	08/13/12-08/14/12	3	:30	6P-6:30P (EST)				1	1				2	\$600.00	\$1,200.00	West Palm Beach (WPEC)		8/7/12
Est 27.0	Unapproved (NewL) / SPOT	08/08/12-08/10/12	3	:30	7P-7:30P (EST)				1	1	1			3	\$400.00	\$1,200.00	West Palm Beach (WPEC)		8/7/12
Est 28.0	Unapproved (NewL) / SPOT	08/13/12-08/14/12	3	:30	7P-7:30P (EST)				1	1				2	\$400.00	\$800.00	West Palm Beach (WPEC)		8/7/12

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Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name KINCAID,STEPHANIE
Phone/Fax /
CPE 20
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments ROMNEY/RNC 8/08
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/07/12
Last Modified
Entered By Nancy Brutus
CO-OP No
Headline # 06265255
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,336.25
Net Total \$47,238.75
Sales Tax

West Palm Beach (WPEC)
By Broadcast Month Spots Rate
Aug. 2012 115 \$55,575.00
Grand Total: 115 \$55,575.00

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Est 29.0	Unapproved (NewL) / SPOT	08/08/12-08/10/12	3	:30	7:30P- 8P (EST)					1	1	1		3	\$300.00	\$900.00	West Palm Beach (WPEC)		8/7/12
Est 30.0	Unapproved (NewL) / SPOT	08/13/12-08/14/12	3	:30	7:30P- 8P (EST)		1	1						2	\$300.00	\$600.00	West Palm Beach (WPEC)		8/7/12
Est 31.0	Unapproved (NewL) / SPOT	08/08/12-08/10/12	3	:30	11P- 11:30P (EST)				1	1	1			3	\$700.00	\$2,100.00	West Palm Beach (WPEC)		8/7/12
Est 32.0	Unapproved (NewL) / SPOT	08/13/12-08/14/12	3	:30	11P- 11:30P (EST)		1	1						2	\$700.00	\$1,400.00	West Palm Beach (WPEC)		8/7/12
Est 33.0	Unapproved (NewL) / Prime	08/13/12-08/13/12	3	:30	9P- 10P (EST)		2							2	\$2,500.00	\$5,000.00	West Palm Beach (WPEC)	2.5 MEN/WKE AND MOLLY	8/7/12
Est 34.0	Unapproved (NewL) / Prime	08/08/12-08/08/12	3	:30	9P- 10P (EST)				1					1	\$1,200.00	\$1,200.00	West Palm Beach (WPEC)		8/7/12
Est 35.0	Unapproved (NewL) / Prime	08/08/12-08/08/12	3	:30	9P- CBS-CSI Crime Scene Investigation (Wednesday)				1					1	\$1,200.00	\$1,200.00	West Palm Beach (WPEC)		8/7/12
Est 36.0	Unapproved (NewL) / Prime	08/10/12-08/10/12	3	:30	9P- CBS-CSI New York (Friday)					1				1	\$1,000.00	\$1,000.00	West Palm Beach (WPEC)		8/7/12
Est 37.0	Unapproved (NewL) / Prime	08/10/12-08/10/12	3	:30	10P- CBS-Blue Bloods (Friday)					1				1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)		8/7/12
Est 38.0	Unapproved (NewL) / SPOT	08/11/12-08/11/12	3	:30	6A- 7A (EST)						1			1	\$150.00	\$150.00	West Palm Beach (WPEC)		8/7/12
Est 39.0	Unapproved (NewL) / SPOT	08/11/12-08/11/12	3	:30	7A- 9A (EST)						1			1	\$350.00	\$350.00	West Palm Beach (WPEC)		8/7/12
Est 40.0	Unapproved (NewL) / SPOT	08/11/12-08/11/12	3	:30	6P- 6:30P (EST)						1			1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/7/12

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Schedule Dates	08/08/12-08/14/12	Date Entered	08/07/12
Advertiser	Republican National Committee-Romney (73264)	Last Modified	
Agency	American Rambler Productions (11943)	Entered By	Nancy Brutus
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	ROMNEY/RNC/8/08 (466257)	Headline #	06265255
Salesperson	TeleRep/Dc, Washington DC (2995)	Demo	A35+R
Sales Office	TeleRep Washington DC	Order Type	Normal
Buyer Name	KINCAID,STEPHANIE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	20	Commission	\$8,336.25
Account Types	National/Political Issue Agency BRD	Net Total	\$47,238.75
Billing Type	Weekly/Irregular	Sales Tax	
Comments	ROMNEY/RNC 8/08 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****		

West Palm Beach (WPEC)		
By Broadcast Month	Spots	Rate
Aug. 2012	115	\$55,575.00
Grand Total:	115	\$55,575.00

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INCOMPLETE CONTRACT

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Est 41.0	Unapproved (Newsl) / SPOT	08/11/12-08/11/12	3	:30	7P-7:30P (EST)							1		1	\$350.00	\$350.00	West Palm Beach (WPEC)		8/7/12
Est 42.0	Unapproved (Newsl) / Prime	08/11/12-08/11/12	3	:30	8P-8:30P-Continued (Saturday)							2		2	\$350.00	\$700.00	West Palm Beach (WPEC)		8/7/12
Est 43.0	Unapproved (Newsl) / Prime	08/11/12-08/11/12	3	:30	9P-9:30P-8 Hours Mystery 2 (Saturday)							2		2	\$500.00	\$1,000.00	West Palm Beach (WPEC)		8/7/12
Est 44.0	Unapproved (Newsl) / Prime	08/11/12-08/11/12	3	:30	10P-11:30P-8 Hours Mystery (Saturday)							2		2	\$500.00	\$1,000.00	West Palm Beach (WPEC)		8/7/12
Est 45.0	Unapproved (Newsl) / SPOT	08/11/12-08/11/12	3	:30	1P-1:30P (EST)							2		2	\$700.00	\$1,400.00	West Palm Beach (WPEC)		8/7/12
Est 46.0	Unapproved (Newsl) / SPOT	08/12/12-08/12/12	3	:30	6A-7A (EST)							1		1	\$100.00	\$100.00	West Palm Beach (WPEC)		8/7/12
Est 47.0	Unapproved (Newsl) / SPOT	08/12/12-08/12/12	3	:30	7A-8A (EST)							1		1	\$150.00	\$150.00	West Palm Beach (WPEC)		8/7/12
Est 48.0	Unapproved (Newsl) / SPOT	08/12/12-08/12/12	3	:30	8A-9A (EST)							1		1	\$200.00	\$200.00	West Palm Beach (WPEC)		8/7/12
Est 49.0	Unapproved (Newsl) / SPOT	08/12/12-08/12/12	3	:30	9A-10:30A (EST)							1		1	\$900.00	\$900.00	West Palm Beach (WPEC)		8/7/12
Est 50.0	Unapproved (Newsl) / SPOT	08/12/12-08/12/12	3	:30	10:30A-11A (EST)							1		1	\$500.00	\$500.00	West Palm Beach (WPEC)		8/7/12
Est 51.0	Unapproved (Newsl) / SPOT	08/12/12-08/12/12	3	:30	6:30P-7P (EST)							1		1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/7/12
Est 52.0	Unapproved (Newsl) / SPOT	08/12/12-08/12/12	3	:30	7P-8P (EST)							2		2	\$2,500.00	\$5,000.00	West Palm Beach (WPEC)		8/7/12

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Est 53.0	Unapproved (Newsl) / Prime	08/12/12-08/12/12	3	:30	10P- CBS-The Mentalist (Sunday)								2	2	\$1,000.00	\$2,000.00	West Palm Beach (WPEC)		8/7/12
Est 54.0	Unapproved (Newsl) / SPOT	08/12/12-08/12/12	3	:30	11P- 11:30P (EST)								2	2	\$700.00	\$1,400.00	West Palm Beach (WPEC)		8/7/12

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WPEC-West Palm Beach	Date: 7/30/12
--	-------------------------

I, Stephanie Kincaid

being/on behalf of: Mitt Romney, a legally

qualified candidate of the Republican political

party for the office of: President

in the Primary

election to be held on: 8/14/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
**see schedules	WPEC contract #1351270				

Total Charges: \$ 55,575⁰⁰

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Republican National Committee

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Anthony Parker

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/30/12

Date

H. Kincaid
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Lillie K. Roberts Lillie K. Roberts Sal. Director
Signature Printed Name Title



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: RNC/Romney for President PARTY: Rep.

OFFICE/DESCRIPTION: President of U.S. ELECTION DATE: 11/6/12

INQUIRY MADE BY: Stephanie Lincoln
Candidate Manager Agency Committee (circle one)

ADDRESS: American Ransler Productions
138 Conant St.
Beverly, MA 01915

PHONE: 202-567-6193 FAX: 202-318-8356

EMAIL: _____

Information Requested: Rates & Averages

Final Disposition: order placed \$55,575⁰⁰

If Committee, list officers and position: Treasurer - Anthony Parker

310 1st Street SE

WASHINGTON, DC 20003

(p) 202-863-8500 (f) 202-863-8820

TAKEN BY: Cheryl Blair - DATE: _____ TIME: _____
Telerep NY